

## Study on cluster entrepreneurship of Haryana

■ MEETU CHAWLA

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### ABSTRACT

Entrepreneurship is an important aspect of the business and industrial growth of a modern nation. The spirit of entrepreneurship is marked by enthusiasm, persistence and ability to seek opportunities. It is the core of all commercial and industrial activities. It is a phenomenon which reflects the socio-economic conditions of a society at a particular point of time. The socio-economic factors such as the economic background of the members, their caste system, cultural background, business ethics, inter-alia, influence and entrepreneurial behaviour in a society. Entrepreneurship by character is dynamic function which allows itself to evolve in a very perceptive manner as the social processes are adapted to the conditions of needs. Through this study policy planners will be helped in devising suitable measures for creating environment for motivating the artisanal/traditional based society and these clusters will be transformed into innovation clusters.

**KEY WORDS :** Cluster entrepreneurship, Social economic System, Business ethics

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### AUTHOR FOR CORRESPONDENCE

MEETU CHAWLA, Department of Commerce, K.V.A. D.A.V. College  
for Women, KARNAL (HARYANA) INDIA  
Email: meetu1312@yahoo.com